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To Whom It may concern,

I'm writing to support Japes in their application for outdoor licensing.

Japes is a valued independent business in Cheltenham town centre. Like many in the hospitality sector, they've faced some challenges recently. I believe the Council has a chance to show real support by helping them trade more visibly and fairly.

Allowing outdoor space can make a big difference - not just to Japes, but to the overall atmosphere and success of the town centre. These spaces bring more people into town, create a more welcoming environment, and help local businesses survive and grow.

Japes has faced delays and difficulties in dealing with planning and licensing. I hope the Council will take a flexible and supportive approach, keeping in mind how important businesses like this are to the future of Cheltenham's high street.

Please consider this application carefully and use this opportunity to back our independent hospitality businesses.

Yours sincerely,

Francesca Inman



Cheltenham Business Improvement District